

HOMES & LAND

OF CROSSVILLE/FAIRFIELD GLADE/LAKE TANSI®

2009 Schedule

**10 AM Deadline
for Ad Submission**

**Monday
Jan
26**

Distributed 01/23/2009
Vol. 25, Issue 12
Valentine Issue

**Monday
Mar
23**

Distributed 02/20/2009
Vol. 25, Issue 13
Early Spring

**Monday
May
18**

Distributed 03/20/2009
Vol. 26, Issue 1
Easter Issue
3 Issue Color/Showcase
Log Home: Vol. 11, Iss. 2
E&H: Vol. 3 Iss. 1

**Monday
July
13**

Distributed 04/17/2009
Vol. 26, Issue 2
Spring Issue

**Monday
Sept
4**

Distributed 05/15/2009
Vol. 26, Issue 3
Memorial Day Issue

**Monday
Nov
2**

Distributed 06/12/2009
Vol. 26, Issue 4
4th of July / Summer Issue
3 Issue Color/Showcase
Log Home: Vol. 11, Iss. 3
E&H: Vol. 3 Iss. 2

**Monday
Dec
28**

Distributed 07/10/2009
Vol. 26, Issue 5
Summer Issue

Magazines will be delivered within 2 business days of distribution date.
Sept 4 is on a Holiday Schedule

Commercial Guide Schedule

**Tuesday
Jan
20**

Distributed 02/06/2009
Vol. 9, Iss 1

**Tuesday
April
14**

Distributed 05/01/2009
Vol. 9, Iss. 2

**Tuesday
July
7**

Distributed 07/24/2009
Vol. 9, Iss. 3

**Tuesday
Sept
29**

Distributed 10/16/2009
Vol. 9, Iss. 4

**Over 1 Million
Unique Web Site
Visitors Monthly**

- Advertised Listings Automatically Exported to 20+ Major Real Estate Web Sites
- FREE EZ Tour (Virtual Tour) for Every Listing with 6 or More Photos
- Personally Branded Web Site
- Direct Link to Your Personal Web Site
- Interactive E-Magazine
- RSS Feeds Allow You to Create a Subscriber Base of Buyers and Sellers
- Upload Multiple Images for Each Listing
- 24/7 Control Panel Access to HomesAndLand.com
- Listing Presentation Tools Provided
- Professionally Designed Custom Ads
- Program to Create Custom Flyers for Your Listings
- Reprints Available for Purchase
- Relocation Leads (no referral fee)
- Targeted Direct Mail Programs Include:
 - Copy of magazine sent to your clients along with a personalized letter endorsing you
 - Magazines mailed to active buyers and sellers locally and nationwide
- Ability to Purchase Featured Listings on Yahoo! Real Estate, WallStreetJournal.com and HomesAndLand.com
- User Friendly Index of Advertisers
- Street Distribution in High Traffic Locations
- RetireToTennessee.com – Exclusive Retirement Site

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If you don't know your username and password, call 675-1622 or email us:
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Learn about all our superior advantages at our online media kit and see new, fresh design ideas : www.HomesAndLand.org