

HOMES & LAND

OF CROSSVILLE/FAIRFIELD GLADE/LAKE TANSI®

2010 Schedule

**10 AM Deadline
for Ad Submission**

Monday
**Jan
25**

Distributed 02/12/2010
Vol. 26, Issue 1
Valentine Issue

Monday
**Mar
22**

Distributed 04/09/2010
Vol. 26, Issue 2
Spring / Memorial Day Issue

Monday
**May
17**

Distributed 06/04/2010
Vol. 26, Issue 3
Spring Issue

Monday
**July
12**

Distributed 07/30/2010
Vol. 26, Issue 4
Summer Issue

Friday
**Sept
3**

Distributed 09/24/2010
Vol. 26, Issue 5
Late Summer / Fall Issue

Monday
**Nov
1**

Distributed 11/19/2010
Vol. 26, Issue 6
Thanksgiving Issue

Magazines will be delivered within 2 business days of distribution date.
September 3rd is on Holiday Schedule

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**Over 1 Million
Unique Web Site
Visitors Monthly**

- Advertised Listings Automatically Exported to 20+ Major Real Estate Web Sites
- FREE EZ Tour (Virtual Tour) for Every Listing with 6 or More Photos
- Personally Branded Web Site
- Direct Link to Your Personal Web Site
- Interactive E-Magazine
- RSS Feeds Allow You to Create a Subscriber Base of Buyers and Sellers
- Upload Multiple Images for Each Listing
- 24/7 Control Panel Access to HomesAndLand.com
- Listing Presentation Tools Provided
- Professionally Designed Custom Ads
- Program to Create Custom Flyers for Your Listings
- Reprints Available for Purchase
- Relocation Leads (no referral fee)
- Targeted Direct Mail Programs Include:
 - Copy of magazine sent to your clients along with a personalized letter endorsing you
 - Magazines mailed to active buyers and sellers locally and nationwide
- Ability to Purchase Featured Listings on WallStreetJournal.com and HomesAndLand.com
- User Friendly Index of Advertisers
- Street Distribution in High Traffic Locations
- RetireToTennessee.com – Exclusive Retirement Site

Russ & Cheryl Haskins, Owners
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If you don't know your username and password, call 675-1622 or email us:
ads@homesandland.org

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